

# Near-Term autonomousTaxis For Central Jersey



by

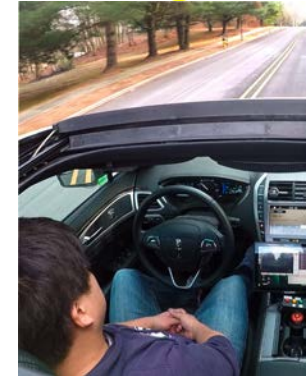
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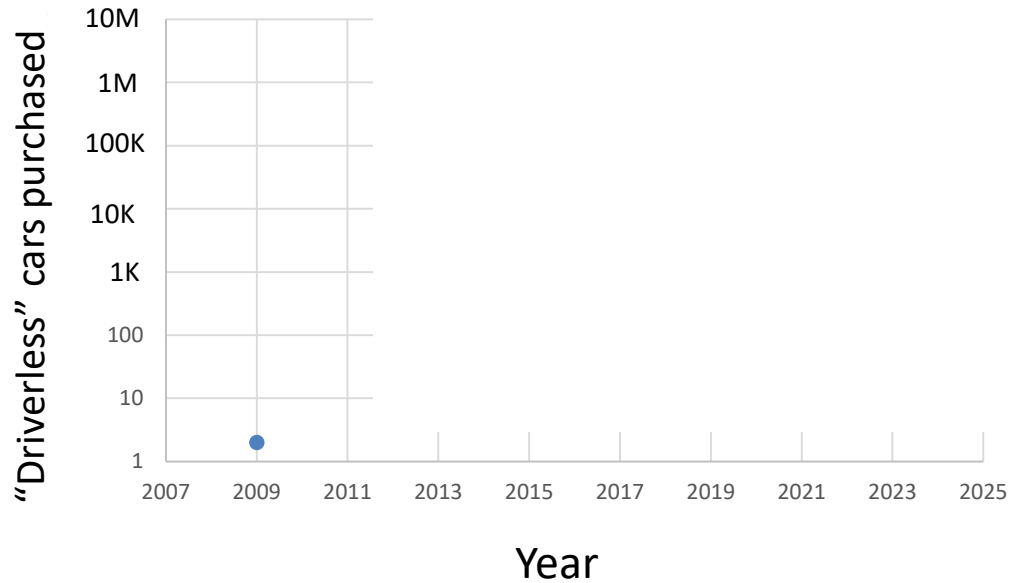
*Presented at*

**2<sup>nd</sup> Annual Princeton SmartDrivingCar Summit**  
*May 16, 2018*  
*Princeton, NJ*



# Dynamics of Google/Waymo's Deployment of Driverless

Google/Waymo Purchase of Driverless Cars

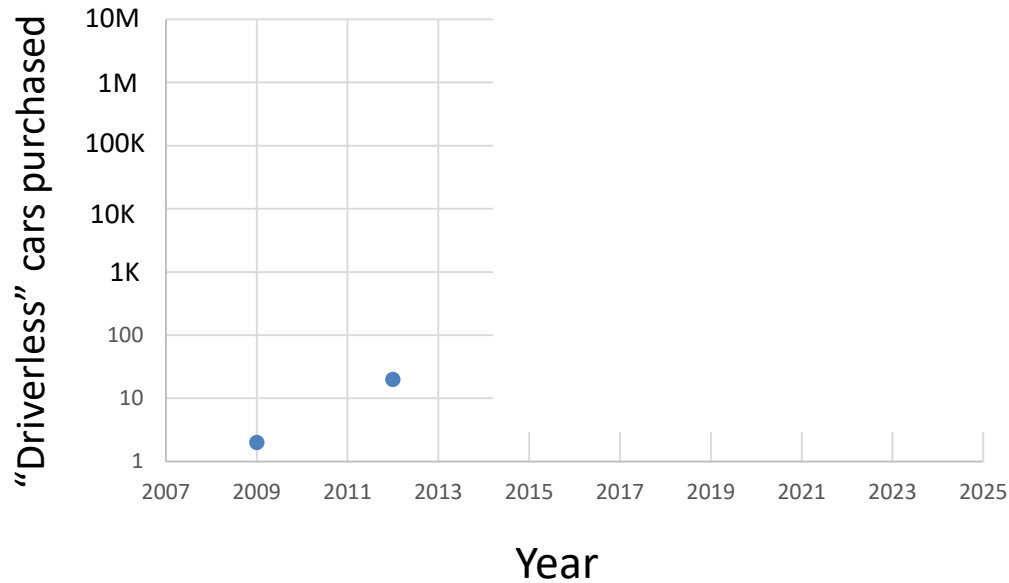


2009



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2009

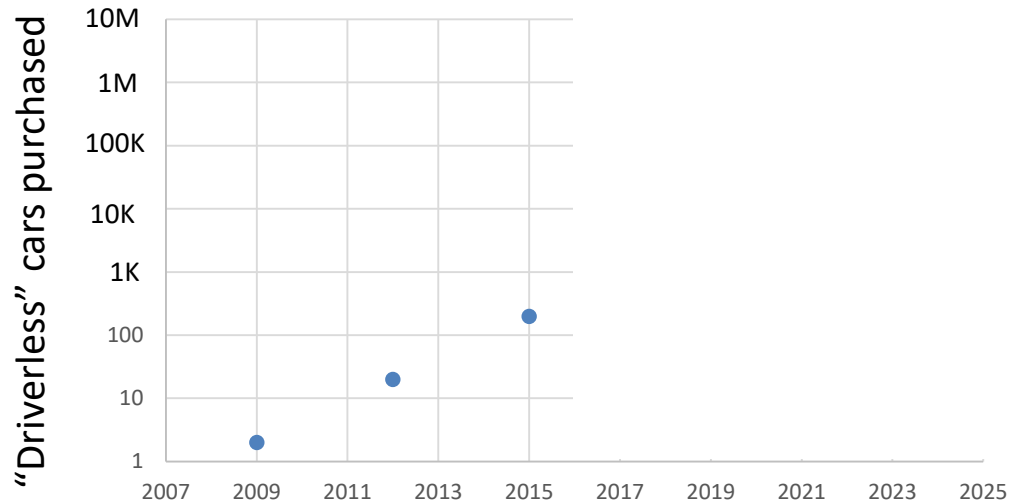
2012



# Dynamics of Google/Waymo's Deployment of Driverless

## Deployment of Driverless

Google/Waymo Purchase of Driverless Cars



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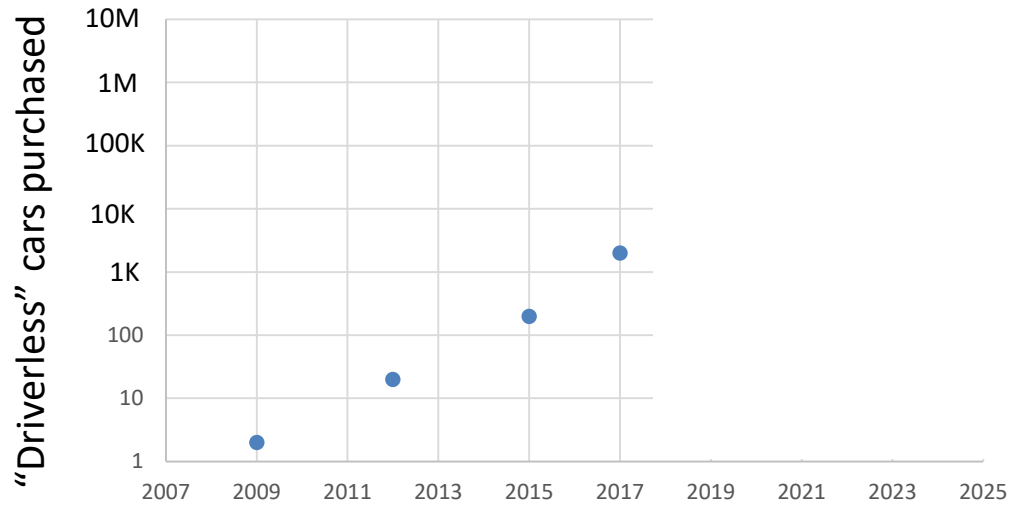
Year  
2015



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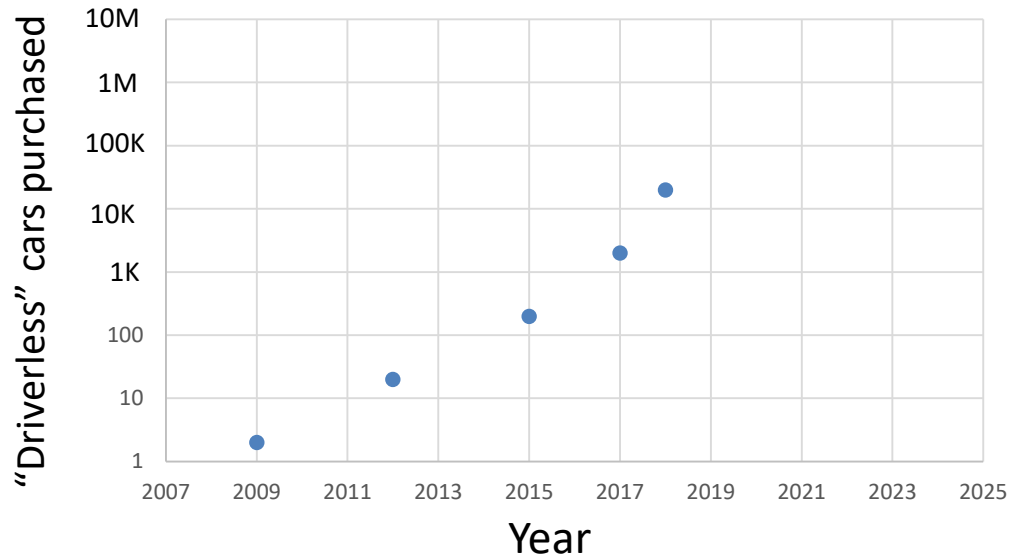
2017



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## Deployment of Driverless

Google/Waymo Purchase of Driverless Cars



2009



2012



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2017

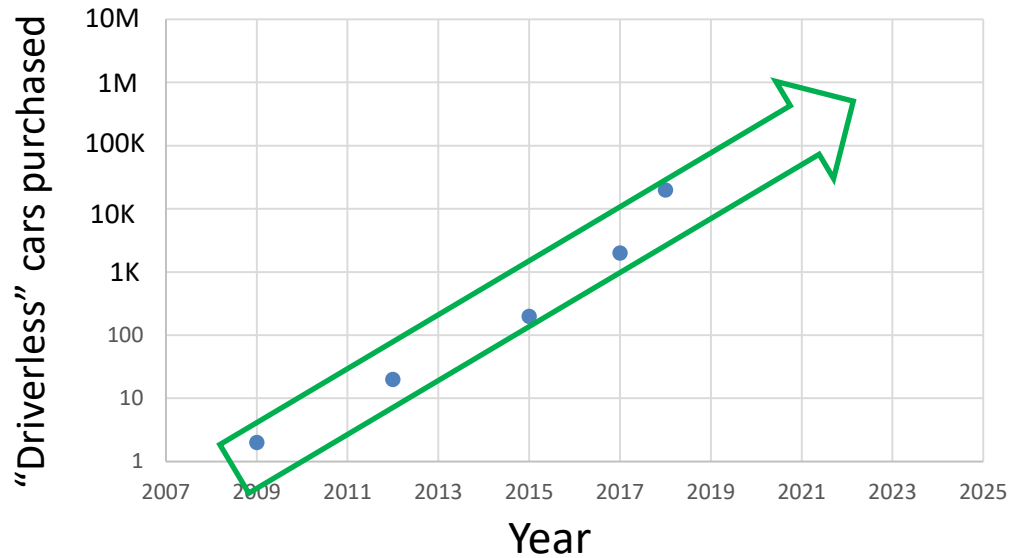


2018



# Dynamics of Google/Waymo's Deployment of Driverless

Google/Waymo Purchase of Driverless Cars



**10X**  
**every 2 years**  
(Waymo's Kornhauser Law)

2009



2012



2015



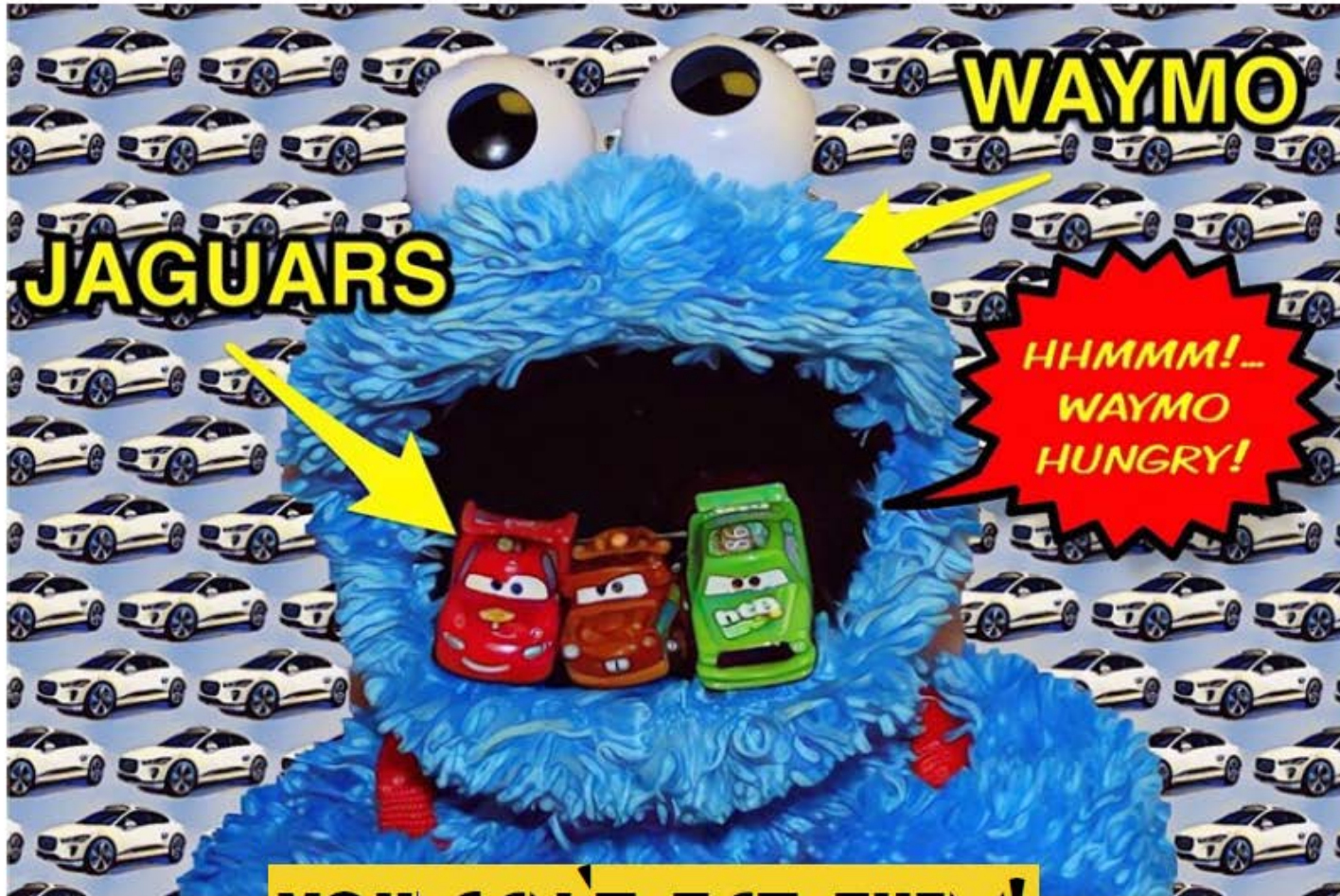
2017



2018



# WHAT WILL WAYMO DO WITH 20,000 JAGUARS?



**YOU CAN'T EAT THEM!**



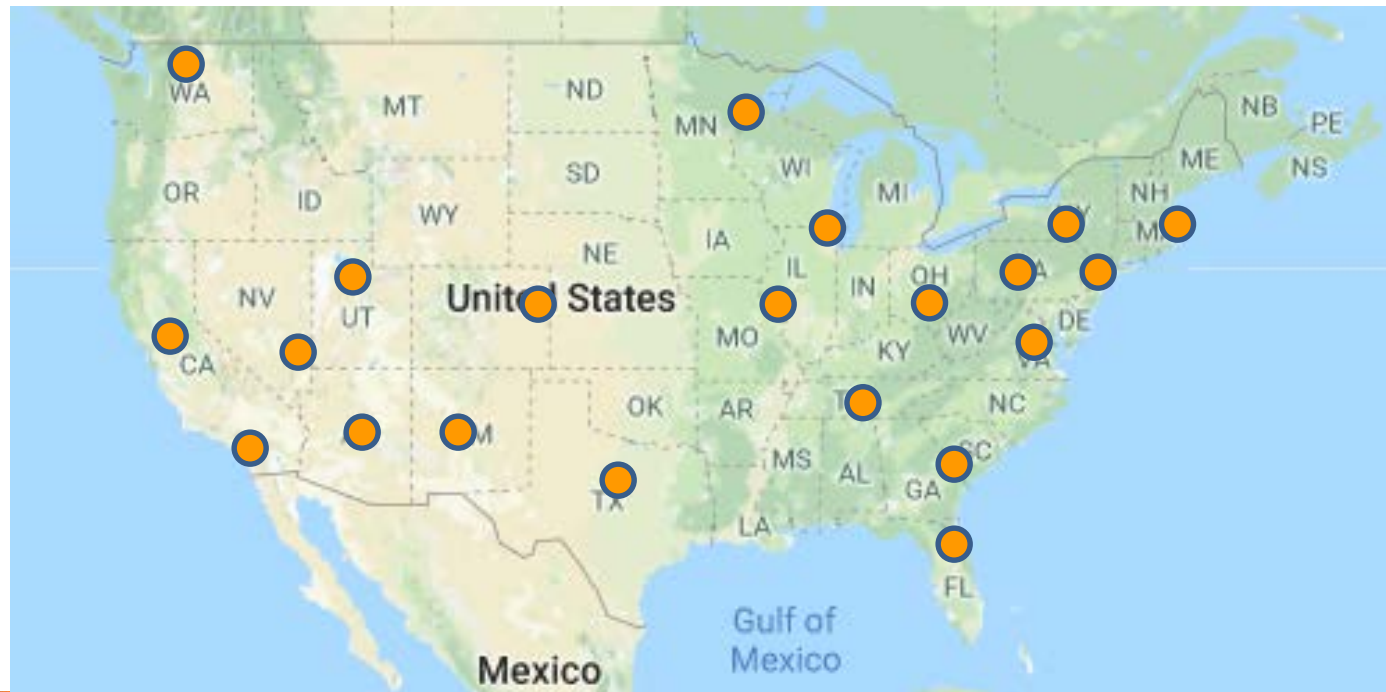
# WHAT WILL WAYMO DO WITH 20,000 JAGUARS?



**PROVIDE HOUSING FOR THE HOMELESS IN SAN FRANCISCO?**

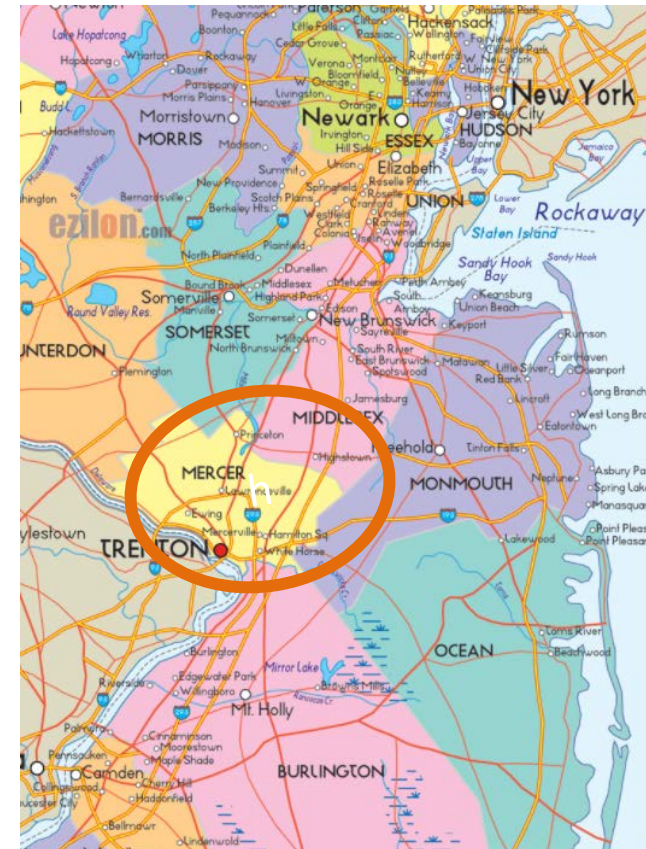
# Where will Waymo Deploy 20,000 autonomousTaxis

- Maybe they'll "Spread the Mobility Experience"
  - operate 1K in 20 different "cities"



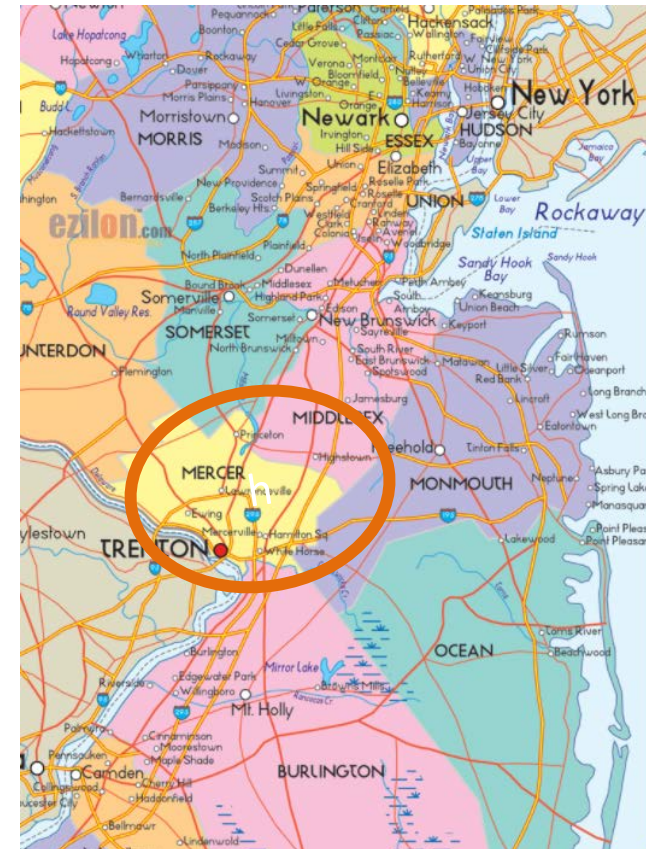
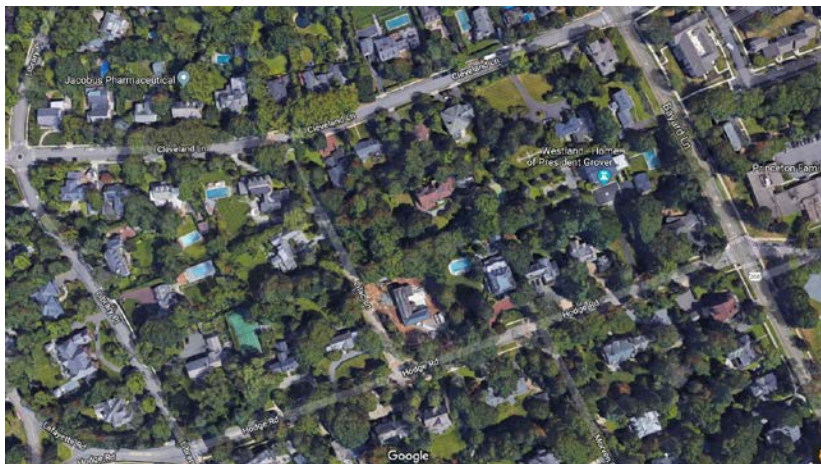
# Where will Waymo Deploy 20,000 autonomousTaxis

- Maybe they'll "Spread the Mobility Experience"
  - operate 1K in 20 different "cities"
- How about "Central New Jersey" ?
  - Microcosm of USA
- Pop: ~400K
- Intra-area Trips/day: ~ 1.0M/day
- 1K aTaxis would serve ~5%
  - Operated to serve "Mobility Disadvantaged" on a **Priority basis**.
- Too old, too poor, disabled, ...



# What Might Interest Waymo to operate 1,000 aTaxis in Central NJ?

- Bottom up Coalition of streets/neighborhoods who said **YES, Please!** ....
- Please serve me, **and**
- You can run down my street



*Discussion!*

*Thank You*

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*[www.SmartDrivingCar.com](http://www.SmartDrivingCar.com)*