Orf 401 eCommerce
Spring 2017
What is Missing in Your Life (HW#2)
due: 3/8/17)

The “Thought” Part due before Class on Monday March 6
(So that you can contribute and engage in the conversation that we’ll have during part of the class on Monday, March 6.

The Final Written Part Due Wednesday March 8, 2017 @ 11:00am:
In order to really start focusing on the Final Project, let’s do a short assignment that you can consider is a follow-on to Lab2. Begin by “listing” what is missing from your life; the lives of your family; the lives of your Facebook friends. Since the concept of Cisco came from trying to fill an unmet need, let’s give this a try. (more on Cisco) Certainly the concept of ALK’s and Soterea’s products and services came from and focused on the desire to fill unmet needs (need to never be lost; need to get to where you’re going on time, need to have a reliable, unbiased and repeatable way to charge for transportation services, pay drivers, collect tax revenue, audit EZPass statements, ability to avoid crashes, etc.) Which of your unfilled basic fundamental “needs” could be filled by a “client-server” arrangement? What comes close today, but doesn’t really do it??

Work with your Lab partner on this assignment. Eventually we will reorganize and form larger groups or 3-5.