I wanted to make sure you saw the exciting news out from Waymo (formerly Google self-driving cars) today. We just announced that we’re launching the first public trial of our self-driving cars. Starting today, anyone in the Phoenix area can apply to be part of Waymo’s early rider program. Over time we’re looking to add hundreds of people to our program, who want to ride in Waymo’s self-driving cars and provide feedback on the experience.

Over the last eight years, Waymo has been focused on refining our self-driving technology: **racking up millions of miles of experience, teaching our cars advanced driving skills, and improving the performance of our software**. Now, with Waymo’s early rider program, we’re turning our focus to riders. Everything we learn in this program will help bring us closer to launching a truly self-driving car into the world, and realize the potential of this technology to make it safer and easier for everyone to get around.

If you are interested in learning more about our announcement - please see this [blog post](#), this [video](#) of an early rider family, and this [one-pager](#).

**The Washington Post**

**Why Amazon’s use of self-driving technology would be a game changer**

By Steven Overly

April 25 at 12:54 PM

**The New York Times**

**Daily Report: More Self-Driving Cars Take to the Streets**

**Why Instagram Is Becoming Facebook’s Next Facebook**

Instagram, now with 700 million users, resembles Facebook in 2009 to 2012, when it went from being something people used occasionally to something they use every day.

**Haven’t Bought a Car in a While? It’s a New World Out There**