No Longer a Dream: Silicon Valley Takes On the Flying Car
This isn’t science fiction. A number of start-ups as well as big aerospace firms are trying to build personal aircraft.
By JOHN MARKOFF

How Google Cashes In Underneath the Search Bar
By DAISUKE WAKABAYASHI
The real estate on a Google search page, used for an array of ad formats, is a driver of profits for the parent company, Alphabet.

Uber’s C.E.O. Plays With Fire
By MIKE ISAAC
Travis Kalanick’s drive to win in life has led to a pattern of risk-taking that has at times put his ride-hailing company on the brink of implosion.

Mark Zuckerberg Sees Augmented Reality Ecosystem in Facebook
Facebook’s chief executive introduced an augmented reality platform that will allow people to digitally manipulate the world around them.